

# UNIVERSITY OF SOUTHERN INDIANA

---

## 2018 CAMPUS MASTER PLAN EXECUTIVE SUMMARY



# 01

The Campus Master Plan focuses on providing realistic, yet visionary solutions to reach USI's future goals by building upon key drivers and



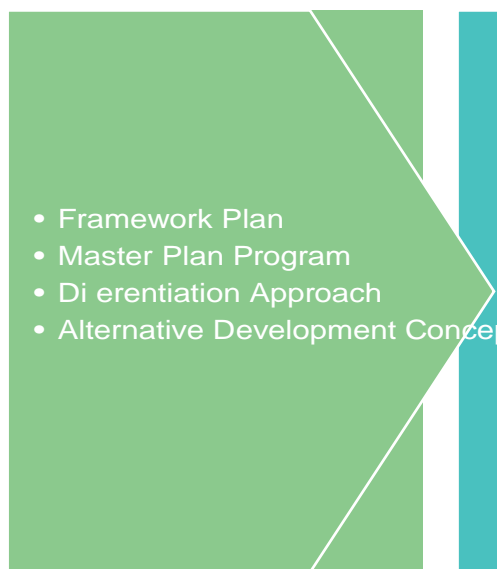
# MASTER PLANNING PROCESS

The Campus Master Plan was completed within a 12-month planning process that was divided into four primary phases: Phase I (Discovery), Phase II (Analysis), Phase III (Planning), and Phase IV (Documentation). The result was a clear methodology, iterative in nature, which successfully identified the future vision for campus.

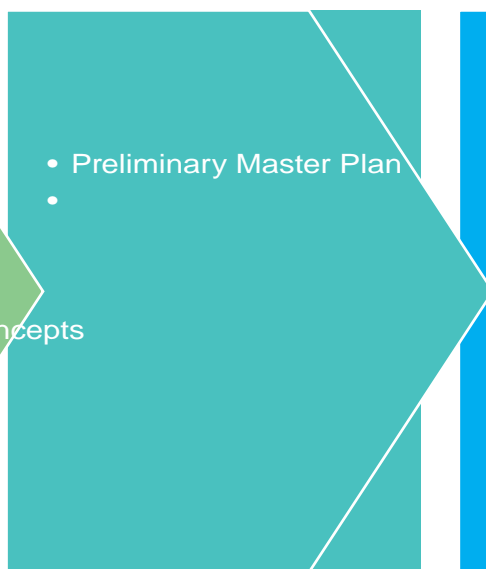
## i. Goal Setting

This task focused on learning from those who

## SCENARIOS



## THE PLAN



## MASTER PLAN



# BUILDING CONSENSUS

## CAMPUS + COMMUNITY ENGAGEMENT

The Campus Master Plan is rooted in the University of Southern Indiana's Strategic Plan and institutional vision and mission. As a tool for building consensus, the master planning process included workshops, open forums, focus group meetings, committee meetings, and design charrettes. Input was solicited at every major decision point within the process.

An inclusive and transparent process was achieved by involving individuals from all facets of the University of Southern Indiana campus and community. The process required on-going commitment from USI leadership and committee members, as well as participation from students, faculty, staff, alumni, and Evansville citizenry.

A wide range of dedicated individuals from both the campus and the community provided thoughtful input which helped guide the master planning process. In addition, an interactive master plan website was developed to allow individuals unable to participate in person the ability to provide input as well.



# CAMPUS HISTORY



The campus today reflects the significant growth and development which occurred during the 1990s and early 2000s. Iconic buildings such as Rice Library, the Business and Engineering Center, and University Center East and West now define the core of campus. There are currently four academic



## Enrollment Growth

At the outset of the master planning process, USI Leadership outlined a series of enrollment goals. The Campus Master Plan aligns directly with both the goals of the Strategic Plan and future enrollment projections. The Plan has been developed to accommodate a 33% enrollment increase or nearly 14,000 total students, including the College Achievement Program (CAP). More than half of this growth is anticipated to occur in online programs.

## Campus-Wide Space Needs

In order to address on-campus enrollment growth, the master planning process included an assessment of existing space utilization and future space needs to better understand specific programmatic growth

W Lloyd Expy

Clar



**MASTER PLAN  
GUIDING PRINCIPLES:**

Mahrenholz Rd

Clarke Ln

Bluff Ln

W Lloyd Expy

Clarke Ln

O'Daniel Ln

Bennett Ln

University Blvd

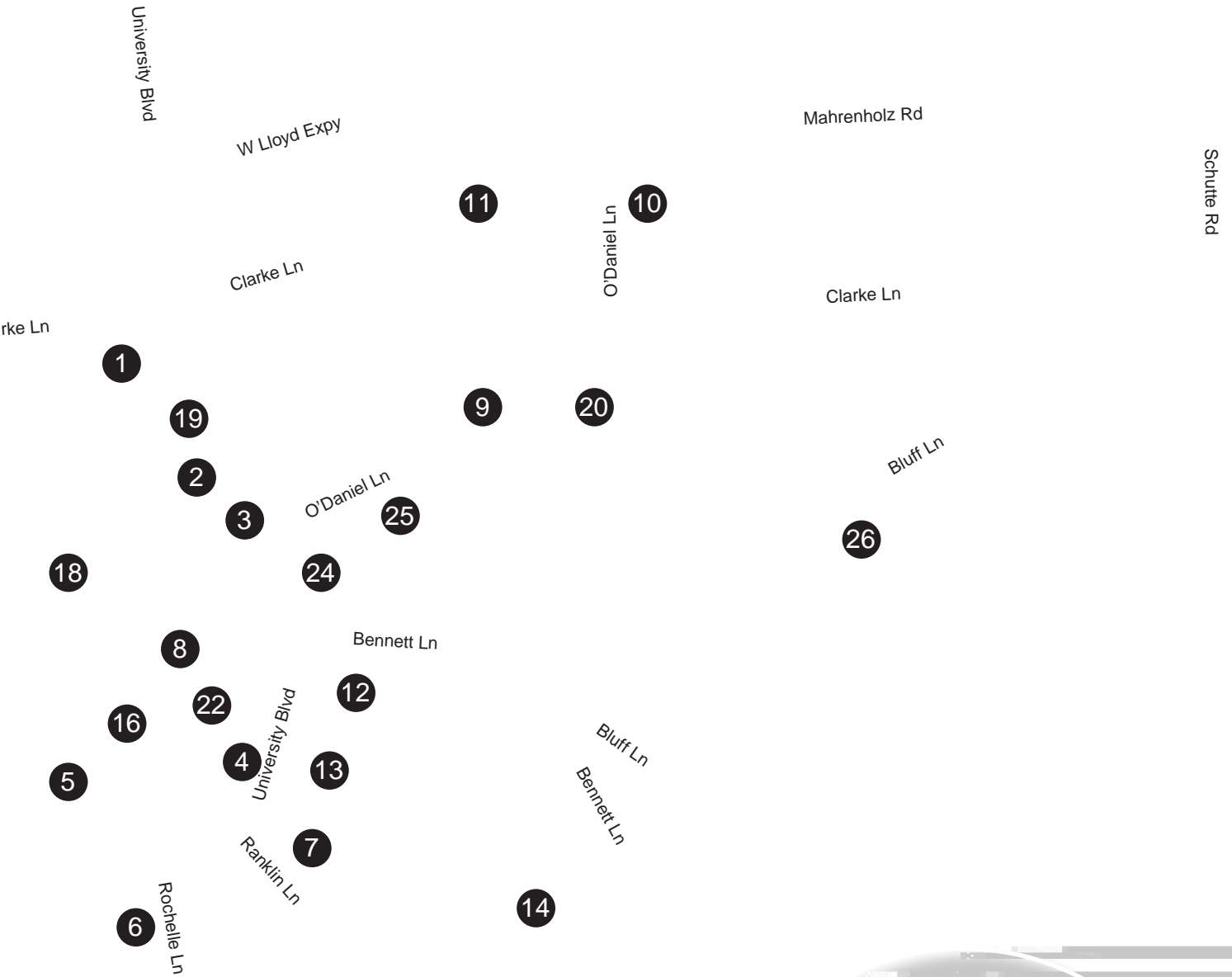
Ranklin Ln

Rochelle Ln

Pant Twigg Ln

University Blvd





Broadway Complex

