Romain College of Business...Board of Advisors Meeting Minutes Business and Engineering Center...BE 3024 Romain Board Room Wednesday November 11 **Bacic** reported on the ongoing project with the "Perception, Cognition and Interaction Lab." Experiments can now be done outside of the lab with the addition of some newer equipment.

Gilstrap gave updates on the "Strategic Social Media Lab" and invited the Board of Advisors to visit the "SSML".

*PowerPoint presentations will be added to the Board of Advisors Website.

Internship Paper Report provided in packet.

Adjournment: Meeting adjourned 9:10 a.m.