

Complete the following program-level student learning outcomes (SLO) matrix and program-level operational effectiveness goals (OEG) matrix.

Student Learning Outcomes Matrix - Academic Year 2021 – 2022

| Identify Each Student Learning Outcome and Measurement Tool(s) | Identify Benchmark | Total Number of Students Observed | Total Number of Students Meeting Expectation | Assess3. Exceeds expect | |
|--|--|-----------------------------------|--|-------------------------|-----------------------------|
| SLO 1 – Students effectively investigated, examined, and analyzed the components that make-up the Foundations of Sport (Historical, Sociological, and Psychological). | | | | | |
| Measure 1 (DM) Diversity Case Study | student assessment measuring CPC content area (Social Foundations of Sport) is for 70% of students to score at least an 80% (i.e., B). | 14 | 5 | 35.71% | 4. Insufficient data |
| SPTM 605 | | | | | |

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|--|---|----|----|---------|---|
| | of the students to score an 80% (i.e., B). | | | | |
| SLO 3 – Students effectively recognized, described, and assessed the concepts related to the Functions of Sport Management. | | | | | |
| Measure 1 (DM) Final Written Report SPTM 633 | student assessment measuring CPC content area (Sport Marketing) is for 70% of students to score at least an 80% (i.e., B). | 6 | 5 | 83.33% | 3 |
| Measure 2 (DM) Research Proposal SPTM 688 | student assessment measuring CPC content area (Sport Communication) is for 70% of students to score at least an 80% (i.e., B). | 12 | 5 | 41.67% | 1 |
| Measure 3 (DM) Budget Analysis Project SPTM 652 | student assessment measuring content area (Finance) is for 70% of students to score at least an 80% (i.e., B). | 13 | 13 | 100.00% | 3 |
| SLO 4 – Students effectively identified, defined, and assessed the concepts related to the Sport Management Environment. | | | | | |
| Measure 1 (DM) Effective Decision Making MNGT 611 | student assessment measuring CPC content area (Ethics in Sport Management) is for 70% of students to score at least an 80% (i.e., B). | 7 | 7 | 100.00% | 3 |
| Measure 2 (DM) Diversity Case Study SPTM 605 | student assessment measuring CPC content area (Diversity Issues in Sport Management) is for 70% of students to score at least an 80% (i.e., B). | 14 | 5 | 35.71% | 1 |
| Measure 3 (DM) Participant Liability Issues Assignment SPTM 653 | student assessment measuring CPC content area (Legal Aspects in Sport Management) is for 70% of students to score at least an 80% (i.e., B). | 16 | 14 | 87.50% | 3 |

| SLO 5 – Students effectively identified, explained, applied, and analyzed the necessary components of a research investigation. | | | | | |
|--|--|----|---|---------|---|
| Measure 1 (DM) Diversity Case Study SPTM 605 | student assessment measuring CPC content area (Capstone Experience) is for 70% of students to score at least an 80% (i.e., B). | 14 | 5 | 35.71% | 1 |
| Measure 2 (DM) Research Proposal SPTM 688 | student assessment measuring CPC content area (Capstone Experience) is for 70% of students to score at least an 80% (i.e., B). | 12 | 5 | 41.67% | 1 |
| Measure 3 (DM) Research Proposal SPTM 664 | student assessment measuring CPC content area (Capstone Experience) is for 70% of students to score at least an 80% (i.e., B). | 6 | 6 | 100.00% | 3 |

Note: If you are using different direct and indirect measures for different degree programs, please replicate the matrix, using one matrix for each program that has different measures. If different programs use the same measures, only one copy of the matrix is needed.

SLO Narrative

Your outcomes assessment plan must include, at minimum, two direct and two indirect measures of all student learning outcomes. Some measurement tools will be used to measure more than one student learning outcome. Each student learning outcomes must be measured at least once; including more and varied measures is a better practice and is encouraged. Below, narrate how you “**close the loop**” by describing any **changes and improvements you made and plan to make as a result of your assessment activity**:

Address ALL SLOs – those that meet or exceed expectations and those that do not.

Explain why you have measures with insufficient data.

Describe how this outcome assessment data drives curricular and other decisions.

Describe how have you improved/changed this year based on this data (close the loop).

COVID-19 additional explanation requirements: Discuss what modifications you made to your O/A plan, instrument changes, changes in required hours, if/how you fell short in data collection, what was difficult to measure and include how this circumstance has impacted how you are moving forward with outcomes assessment data collection.

| Identify Each Student Learning Outcome and Measurement Tool(s) | Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data | Analysis and Narrative(s) |
|--|---|---|
| <p>SLO 1 – Students effectively investigated, examined, and analyzed the components that make-up the Foundations of Sport (Historical, Sociological, and Psychological).</p> <p>Measure 1 (DM) Diversity Case Study</p> <p>SPTM 605</p> | <p>1</p> | <p>SLO 1 is considered unmet due to the results of Measure #1. This Case Study assessment is a difficult one (even for graduate students). Moreover, the time that they must collect data is just over six weeks. Many of the students who fell short of the benchmark started too late in the term to reach out to the professor for guidance. The professor plans to implement checkpoints into the schedule to counter the lack of knowledge these students have for</p> |

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| SPTM 592 | | |
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SLO 3 – Students effectively recognized, described, and assessed the concepts related to the Functions of Sport Management.

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| Measure 1 (DM) Final Written Report | 3 | SLO 3 can be argued as met due to the results of Measures #1 and #3 exceeding expectations even after considering the results for Measure #2. The SPTM 688 Research Proposal assessment is not necessarily a difficult one. Data collection is not |
| SPTM 633 | | |

664 was moved to a fall offering to act as a vital introduction for the USI MSSM program to avoid inexperience for latter courses offered in the academic calendar.

The SPTM 688 Research Proposal assessment is not necessarily a difficult one. Data collection is not necessary, but knowledge for Research Methods is vital. This research proposal already contains a check point to help students avoid procrastination. Interestingly, the check point (i.e., Pre-proposal) which still contributes to our benchmark assessment, is what caused Measure #2 to fall short of the expectation. The [full] Proposal showed success with 75% of the students achieving an 80% or higher. The professor plans to re-evaluate the effectiveness of the Pre-proposal in the skill-development of the students.

Program-Level Operational Effectiveness Goals Matrix Academic Year 2021-22

| Identify Each Operational Effectiveness Goal and Measurement Tool(s) | Identify the Benchmark (e.g., 80%) |
|---|---|
|---|---|

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|---|--|---|---|
| Measure 2: SLO2 met that is related to the Foundations of Sport Management. | 80% of the direct measures reached. | 100% of the direct measures achieved the established expectations | 3 |
| Measure 3: SLO3 met that is related to the Functions of Sport Management. | 80% of the direct measures reached. | 67% of the direct measures achieved the established expectations | 1 |
| Measure 4: SLO4 met that is related to the Environment of Sport Management. | 80% of the direct measures reached. | 67% of the direct measures achieved the established expectations | 1 |
| Measure 5: SLO5 met that is related to the Capstones of Sport Management research. | 80% of the direct measures reached. | 33% of the direct measures achieved the established expectations | 1 |
| OEG 3: The USI Sport Management program will recruit and retain quality students to meet local and global demands for our graduates. | | | |
| Measure 1: Enrollment – data reported from institutional research | Criterion: The SM program will admit 15 students per year. | 10 | 1 |
| Measure 2: Degrees Conferred – data reported from institutional research | Criterion: The SM program will graduate 15 students per year. | 12 | 1 |
| Measure 3: Graduation GPA Requirement – data reported from institutional research | Criterion: For sport management students to graduate with a GPA of 3.0 or higher | Requirement is implemented and probation is applied until the MSSM major reaches 3.0 GPA after all curriculum requirements are met. | 2 |
| OEG 4: The USI Sport Management program will consistently provide a high-quality, educational experience to SPTM majors. | | | |

Measure 1:
Sport Management Alumni Survey (Items 1-2)

student assessment on Alumni Survey data for measuring critical thinking/problem solving is for 70% of students to score a 4.0 on a 5-point scale.

Our Chief Data Officer at USI recently retired (FA21). We already had issues with our database of alumni to contact. Our department needs to revisit the idea of getting alumni feedback via Qualtrics surveys. Our main hurdle is finding resources for an effective means to collect from an alumni sample. The struggles involved up-to-date email and cell phone. A secondary

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| | of students to score a 4.0 on a 5-point scale. | | |
| Measure 4: Sport Management Alumni Survey (Items 10-11) | student assessment for Alumni Survey data measuring diversity is for 70% of students to score a 4.0 on a 5-point scale. | | 4 |
| Measure 5: Advisory Board – students are part of the advisory board to assist with making curriculum changes and provide feedback for the program. | To have the advisory board meet twice per year. | | 4 |

Measure 4: Faculty
Publications and

Program Dashboard Data

| Graduate (MSSM) Dashboard Data | | |
|---|---------------|-------------------|
| Total Enrollment Majors | | 16 |
| Enrollment Demographic Statistics | Number | Percentage |
| Female | 4 | 25.00% |
| Male | 12 | 75.00% |
| Black, non-Hispanic | 3 | 18.75% |
| White, non-Hispanic | 13 | 81.25% |
| Student: Faculty Advising Ratio | | |
| Students | | 16 |
| Faculty & Staff | | 3 |
| Full-time, Tenured or Tenure Track Faculty | | |
| Full-time faculty | | 2 |
| Tenured faculty | | 0 |
| Tenured track faculty | | 2 |
| Adjunct/Part Time Faculty | Number | Percentage |
| Adjunct | 4 | 100.00% |
| PT faculty | 0 | 0.00% |
| Ratio of Male and Female Faculty | Number | Percentage |
| Female | 1 | 16.67% |
| Male | 5 | 83.33% |
| Faculty Demographic Statistics | Number | Percentage |
| Asian | 1 | 16.67% |
| Caucasian/White | 5 | 83.33% |